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Department of Environment and Climate Change  
Ministry of Energy and Natural Resources  
Royal Government of Bhutan  
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MoENR/DECC/CCD-04/2024-2025/

29th May, 2025

## Video Competition among RUB Colleges

Organized by the Department of Environment and Climate Change (DECC), Ministry of Energy and Natural Resources (MoENR)

In an effort to raise awareness and inspire action towards the management of invasive species in Bhutan, the Department of Environment and Climate Change (DECC) under the Ministry of Energy and Natural Resources (MoENR) is organizing a **Video Competition** among students of the Royal University of Bhutan (RUB) colleges.

The competition is held under the project titled “**Building Adaptive Capacity through Innovative Management of Pests/Diseases and Invasive Alien Species (IAS) in Bhutan to Enhance Sustainable Agro-Biodiversity and Livelihoods.**”

The focus of this competition is to highlight the impact and management strategies of the **Giant African Land Snail (GALS)** infestation observed at Gyelposhing, Mongar Dzongkhag.

Student teams (maximum of three members per team) are invited to first submit a **concept note** outlining their creative approach. The selected teams will then visit the field site, document their findings, and produce a short video based on the real-life situation and innovative solutions to tackle GALS, guided by specific evaluation criteria.

The videos should be informative, creative, and focus on sustainable practices applicable to the local Bhutanese context. The top two teams will be awarded prizes during the **World Environment Day** celebrations on **June 4, 2025**, by His Excellency Lyonpo Gyem Tshering.

ཕྱི



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**Video Evaluation Criteria and Guidelines**

Criteria	Description	Weight
<b>1. Content Relevance</b>	<ul style="list-style-type: none"><li>- Addresses the impact of GALS on environment, agriculture, or biodiversity.</li><li>- Showcases sustainable actions or strategies.</li><li>- Information is accurate and well-researched.</li><li>- <b>MUST include a few seconds of GALS life cycle, showing prevalence during high temperature and humidity.</b></li></ul>	30%
<b>2. Creativity and Innovation</b>	<ul style="list-style-type: none"><li>- Unique and innovative presentation.</li><li>- Engaging storytelling, visuals, or creative approach.</li></ul>	20%
<b>3. Clarity of Message</b>	<ul style="list-style-type: none"><li>- Clear and understandable for the general audience (Farmer, students and local people).</li><li>- Coherent structure (introduction, main content, conclusion).</li></ul>	15%
<b>4. Environmental Sustainability Focus</b>	<ul style="list-style-type: none"><li>- Emphasizes practical, sustainable solutions.</li><li>- Solutions are feasible and locally applicable.</li></ul>	20%

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5. Technical Quality	<ul style="list-style-type: none"> <li>- Good audio and visual quality.</li> <li>- Meets submission requirements (length, file format) provided at the additional guidelines.</li> </ul>	10%
6. Engagement and Impact	<ul style="list-style-type: none"> <li>- Inspires action or leaves a strong impression.</li> <li>- Appeals to a diverse audience, encourages awareness or behavior change.</li> </ul>	5%

**Additional Guidelines**

Additional Guidelines	Details
Video Length	Less than 1 minute
Language	Preferably in English or Dzongkha (subtitles encouraged if necessary)
Deadline	25th-28th of May 2025
Awarding of Prize money	Jun 4, 2025 on World Environment Day

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**Workplan for Video Competition among various colleges**

Phase	Task	Deliverables	Timeline
<b>1. Dissemination of Criteria and Guidelines</b>	Collaborate with RUB to disseminate competition criteria and guidelines to colleges.	Criteria document (objectives, evaluation metrics, submission details)  Communication materials shared with college focal points	Immediate post-approval of the criteria and notesheet
<b>2. Submission and Acceptance of Concept Notes</b>	Facilitate concept note submissions.	Concept notes detailing proposed approach and key themes	Submission window: 1 week from dissemination (5 May, 2025)
<b>3. Assessment of Concept Notes by TWG</b>	Evaluate concept notes based on criteria.  <b>TWG Composition:</b>  <b>Project Managers:</b> <ul style="list-style-type: none"> <li>Chimi Dorji, DECC (17748562)</li> <li>Sonam Dorji N., BFDA (17629596)</li> <li>Dechen Dorji, DECC (17651037)</li> </ul> <b>TWG Members:</b> <ul style="list-style-type: none"> <li>Jigme Wangchuk, UWIFoRT (17577922)</li> <li>CM Dhimal, ARDC (17976283)</li> </ul>	Shortlisted promising concept notes	2-3 days after submission deadline

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	<ul style="list-style-type: none"> <li>• Sonam Dorji N., BFDA (17629596)</li> </ul>		
<b>4. Briefing Workshop for Selected Participants</b>	Organize orientation and site-specific briefings.(Online or in person)	Workshop conducted on expectations, evaluation, and GALS management	Immediately after participant selection
<b>5. Site Visit and Fieldwork</b>	Facilitate visit to Gyelpozhing during GALS outbreak and trap installation.  For information: <ul style="list-style-type: none"> <li>• <b>Trap Installation:</b>• Dates: 1–4 May 2025</li> <li>• <b>Outbreak Monitoring:</b>• Period: May–June 2025</li> </ul>	Field notes by participants  Observations on GALS impact and sustainable practices	May to June 2025
<b>6. Video Production and Submission</b>	Participants create videos using field insights.	Videos addressing GALS impact and sustainable management - Technically sound and guideline-compliant videos	Submission within 1 week post-fieldwork (25th-28th May 2025)
<b>7. Video Evaluation and Dissemination</b>	TWG evaluates and selects winners.	Awarded videos used in awareness campaigns	Completed and announcement of winner and awarding of price money on June 4, 2025

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The prizes for the Winner and the Runners-up are as follow:

Sl.NO	Particular	Specification	Estimated Expenditure (Nu)
1	Prizes for the Competition	The Prizes for the Winner and the runners up	Winner: Phone (Samsung A55) Runners Up: (Samsung A54)

\* Only two teams will be selected from all the participants and they will be responsible for the production of the video by the given deadline (25-28th of May, 2025).

The prizes will be awarded by HE Lyonpo Gyem Tshering (Ministry of Energy and Natural Resources) during the World Environment Day (June 4, 2025)

*Sty*

Sonam Tashi  
(Director)  
Department of Environment and Climate Change