



དཔལ་ལྷན་འབྲུག་གཞུང་། བརྗོད་དང་བརྒྱུད་འབྲེལ་ལྷན་ཁག།

DEPARTMENT OF INFORMATION AND MEDIA
Ministry of Information & Communications
Royal Government of Bhutan
Thimphu: Bhutan



PROGRAMME OVERVIEW

Sensitization Workshop on Media and Information Literacy
9th April, 2022

Time	Topic	Content
Fill up Pre-Assessment Form		
Session 1	Understanding Media	<ul style="list-style-type: none">- What is media?- Characteristics of media- Forms of media- Media Growth in Bhutan- Key Concepts and Nature of Media Messages
	Impacts of media	Positive: Educational; Social and Economical Negative: Health and Education; Social and Economical
Session 2	Social Media	<ul style="list-style-type: none">- What is Social Media?- Forms of Social Media?- Social Media use statistics- Benefits of social media- Social media drawbacks
Session 3	MIL Skills and Processes	<ul style="list-style-type: none">- Concepts of MIL- Importance of MIL- MIL skills and competencies- Deconstruction of media message- Construction of media message
Fill up Post-Assessment Form, Suggestions and Feedback		